



## Schedule C

### Non-Disparagement Policy

1. **Consideration.** In consideration for delivery of the programs and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by all current AAPS students ("Students"), the Students agree to abide by AAPS' Non-Disparagement Policy.
2. **Definition.** "Disparagement", for the purposes of this Agreement, shall generally refer to negative remarks which are made maliciously or recklessly about AAPS, including all of those persons covered under this Non-Disparagement Policy (hereinafter the "Policy"), or without taking reasonable steps to verify the truth of such remarks prior to having made them.
3. **Students bound.** Subject only to Canadian law held to be applicable in any province (including, but without limitation, the enabling legislation governing career colleges and the Canadian Charter of Rights and Freedoms if/where held to be applicable), the Students shall be bound by and shall familiarize themselves with this Policy, which shall be posted around the campus. Adhering to the Policy is an ongoing condition of enrolment.
4. **Purpose of Policy.** AAPS has a reputation for excellence in the delivery of pharmacy related programs. AAPS is therefore committed to maintaining high standards in teaching and in ensuring that the value of an AAPS credential remains strong and is relatively uncompromised by Students who seek to disparage the College, its programs, its instructors, or its graduates.
5. **Social Media.** With the popularity of social media (Facebook, YouTube, Twitter, LinkedIn etc.), Students and alumni of AAPS can communicate in ways they have never done before. AAPS applauds the fact that Students and alumni have new opportunities to network for employment in their chosen vocation, and can communicate with each other socially. AAPS is confident that this will contribute to AAPS' long-standing reputation in the marketplace. However, Students expressly acknowledge that disparaging postings and communications through social media can, and without limitation:
  1. Compromise AAPS' corporate and scholastic/academic reputation in the global community;
  2. Compromise the value of a Student's credential as a future "alumnus" of the school.
  3. Compromise specific individuals (Students, former students, faculty, employees, and others) who are the subject matter of the postings;
  4. Expose the party posting such communications to sanction and scrutiny immediately, and for many years to come.
6. **Corporation Reputation and "Alumni".** Reputation is a two-way street. Students derive significant benefit from being an alumnus of AAPS. At the same time, AAPS is ultimately "defined" by the "quality" of its graduates i.e. where they end up working, how they put their skills to use in the workforce, and whether they are happy with their chosen vocation. AAPS and its Students have a common interest in preserving and protecting the integrity and image of AAPS.
7. **Specific Undertakings of Student:** With the above in mind, Students shall undertake to do the following:
  1. Refrain from making any public statement(s), through social media or otherwise, about AAPS, that would be considered inaccurate, unduly critical or derogatory, or libellous, or which may unfairly injure the reputation of AAPS;
  2. Refrain from making any public statement(s), through social media or otherwise, that would be considered inaccurate, unduly critical or derogatory, or libellous, or which may unfairly injure the reputation of another (and without limitation) existing or former Student, instructor, or staff member of AAPS;
  3. Report to AAPS immediately the publication of any unduly critical, derogatory, or libellous statement(s), or statement(s) which may unfairly injure the reputation of AAPS, through social media or otherwise. Such reporting shall include the author(s) of such publication, and all other specifics known to the reporting Student;
  4. Report to AAPS immediately, the publication of any inaccurate, unduly critical or derogatory, or libellous statement(s) that may unfairly injure the reputation of another (and without limitation) existing or former Student, instructor, or staff member of AAPS. Such reporting shall include the author(s) of such



- publication, and all other specifics known to the reporting Student;
5. Refrain from disparagement of AAPS in any other form that would reasonably be considered to bring AAPS, and without limitation, its faculty, staff, or alumni, into disrepute;
  6. Familiarize themselves with any other policies that bind them while Students, including but without limitation, AAPS' Anti-Bullying/Anti-Harassment Policy.
8. **Discipline for Non-Compliance.** Discipline, including expulsion or other sanctions as appropriate and consistent with AAPS' Student Discipline Policy, may result from non-compliance with this Policy.